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Policy and System

The Group has summed up its basic CSR approach and policy as “The NTT Urban Development Group’s Basic CSR Policy” and has disclosed it within and outside the Company. We have established five CSR themes, which we always keep in mind when providing real estate services. Our ambition is to help create a sustainable society that offers comfortable lifestyles.

Under this policy, we have educated all Group employees through training in order to promote CSR activities including customer satisfaction activities, disaster countermeasures, environmental activities, corporate ethics and social contribution activities.

We examine our approach to CSR initiatives at regular meetings of the CSR Committee, chaired by the senior executive vice president responsible for CSR. Further, at the head office the CSR Office works closely with divisions, branch offices, and Group companies to advance a range of CSR initiatives. Moreover, the CSR Office promotes Groupwide initiatives.

Inclusion in SRI Index

In recognition of our environmental and social initiatives, since 2008 we have been included in the FTSE4Good Index, a flagship index for socially responsible investment that comprises listed companies from around the world.



The NTT Urban Development Group’s Basic CSR Policy (Revised September 2014)

CSR Message

As a member of the NTT Group, we will help create a sustainable society that offers comfortable lifestyles. We will achieve this by providing quality real estate services that realize urban planning that satisfies the needs of customers and members of the wider public and brings smiles to their faces.

CSR Themes

Communication with stakeholders

We view customers, members of the wider public, and every person and company involved in urban planning as important partners. By communicating with these partners sincerely, we will realize better urban planning.

Creation of comfortable and lively living spaces

By creating living spaces that are safe and comfortable for everyone and business spaces that are functional and convenient, we will develop appealing, lively urban areas.

Promotion of environmentally friendly development

We will reduce the environmental burden associated with urban planning. Furthermore, we will innovate to develop comfortable urban areas that incorporate nature.

Creation of workplaces where diversity is respected

We will respect employees’ individuality and emphasize diversity to create vibrant workplaces.

Sound business activities

Maintaining a strong sense of gratitude, ethics, and human rights, we will conduct business activities responsibly to enrich society.

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Topics

Incorporating the Latest in Environmental Performance and BCP Measures, Urbannet Nihonbashi 2-chome Building Received the Good Design Award 2016

The Urbannet Nihonbashi 2-chome Building, completed in December 2015, is an office building that incorporates the latest environmental performance and BCP measures. It was designed with a tranquil and a large eaved entrance area under the theme of the "tradition and style of Nihonbashi." The office floors are provided with the necessary brightness for office work while lighting energy is reduced by employing one of Japan's largest light ducts covering about 10 meters in width and absorbing natural light from north, south, east and west. The building has been highly praised for its comfort and environmental performance and won the Good Design Award 2016.



Natural light pours in through the light duct, creating a peaceful entrance hall ^{*3}

Building a Community in the Konan Area Starting with Shinagawa Season Terrace

Since its opening in May 2015, Shinagawa Season Terrace, utilizing the expansive green space on its premises, has hosted 100 popular events annually including open theaters, water terraces, and yoga classes. Above all, NTT Urban Development values the sense of community with the area and closely communicates with everyone living locally, as well as with people in companies, the merchant's association, resident's association, and promotional organizations.

Given these circumstances, the "Shinagawa Halloween" event of October 2016 was planned by the local community, the Company provided the site and acoustics, and the event was favorably received by the community. In anticipation of the opening of a new Yamanote Line station (tentative opening: 2020), we will continue to raise Konan area value through information exchanges with local residents.



Open theater where multiple generations gather



Group photo of "Shinagawa Halloween" participants

Kumamoto Earthquake Volunteer Activities and Reconstruction Support

NTT Urban Development has established a volunteer support system* and recommends that employees volunteer. For the Kumamoto earthquake of April 2016, we began fund-raising activities at our retail facilities, and from May through June, employees in the Kyushu area conducted volunteer activities and provided support.

We will continue to support volunteer activities through our "Matching Gift Program," wherein we match employees' donations, and our "Volunteer Gift Program," in which we donate goods and equipment to volunteer activities that employees participate in.

* The Company will support employees who engage in volunteer activities in large-scale disaster areas and will cover certain transportation and accommodation expenses when they engage in activities outside of office hours.